

December 2, 2010

Dear Penny Power volunteer,

Thank you for serving our generous and merciful God by coordinating Penny Power 2011 for your congregation or group. We pray that it will be a joyful experience for you. We know it will bless MCC's peacebuilding work around the world.

This year's Penny Power collection will benefit MCC's peace and reconciliation projects in various places. Recognizing that our relationship with God calls us to reorder our relationships with others toward love and compassion, MCC works to share this vision and nurture peace in many difficult places around the world.

Peace Parts toolkits are available as a resource to raise awareness among children about the type of work their donations of pennies will benefit. Please take a moment to review the enclosed resources to learn more about MCC's work to promote peace around the world. You may contact the MCC Store for additional copies of any of the resource items by contacting Dain Zimmerman at [dzimmerman@mcc.org](mailto:dzimmerman@mcc.org) or (888) 563-4676 x271.

Also enclosed are step by step instructions for coordinating a Penny Power project and ideas for growing your Penny Power collection.

Children and adults are again invited to help receive, sort, and count coins at the PA Relief Sale on April 1-2, 2011 at the Farm Show Complex in Harrisburg. To ask questions or schedule a time to help, please send us an email at [pennypowerPARS@yahoo.com](mailto:pennypowerPARS@yahoo.com) or call us at 717.432.0777.

Up to \$50,000 of our 2011 collection will be matched by a donor. God bless you as you coordinate your local Penny Power project!

Gratefully,



Roger and Holly Myers  
PP Volunteer Coordinators  
[pennypowerPARS@yahoo.com](mailto:pennypowerPARS@yahoo.com)

*But I tell you: Love your enemies and pray for those who persecute you (Matt. 5: 44)*

*Peace I leave with you; my peace I give you. I do not give to you as the world gives. Do not let your hearts be troubled and do not be afraid. (John 14: 27)*

# Penny Power at the Pennsylvania Relief Sale 2011

## Peace & Reconciliation Resources

### RESOURCES For learning more about Penny Power and MCC's Peace efforts

#### **Visit the Penny Power website**

Download and Learn the Penny Power song, access other resources

#### **Visit MCC's "Peace" website**

Videos, podcasts and stories about the ongoing global food crisis and MCC's response. (<http://mcc.org/whatwedo/peace>)

#### **Use Peace Parts Toolkit Resources**

Download ([mcc.org/peace/toolkit](http://mcc.org/peace/toolkit)) and print portions of this MCC-produced toolkit. Includes storybook (a copy enclosed in this mailing) storycards and other

materials for small groups, families or church groups.

Toolkit contains children's and adult curriculum and children's activity sheets.

Can be borrowed from [mcc.org/catalog](http://mcc.org/catalog) or purchased from [mccstore.org](http://mccstore.org).



#### **Hello – Fun Pack for Kids – Peace**

Kid friendly resources on peace including "Memorize a Bible verse," "Share a message of Peace," and "Peace Challenges." Resources available at <http://hello.mcc.org/august.html>

#### **Invite a speaker**

Learn more about the impact of your Penny Power collection and the way MCC works at peace and reconciliation around the world in the lives of individuals, communities by inviting an MCC speaker to talk to your group. Contact Larry Guengerich at [lrg@mcc.org](mailto:lrg@mcc.org) or 717-738-0885.

#### **a Common Place magazine – Fall 2010 (PDF)**

Read about MCC's peace and reconciliation work in Colombia ([http://acp.mcc.org/acp/2010/10\\_12/aCP\\_10\\_10\\_12.pdf](http://acp.mcc.org/acp/2010/10_12/aCP_10_10_12.pdf))

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To borrow or order resources visit [www.mccstore.org](http://www.mccstore.org)  
or call 888.563.4676, x271.

Penny Power at the Pennsylvania Relief Sale  
**STEP BY STEP INSTRUCTIONS**

[www.pennypower.org](http://www.pennypower.org)

JANUARY or earlier  
Penny Power Kickoff

**Present information about Penny Power** during church announcement times, children's story times, or Sunday School classes. Use the enclosed resources or others available from MCC:

**Post the *Penny Power* poster** in a high-traffic area or near your collection container.

JANUARY – APRIL  
Collecting Coins

**Collect coins in an interesting container** placed in a highly visible spot. Large plastic water bottles work well and are available from MCC.  
***No glass containers please!***

**Schedule regular times for Penny Power collections.** You may want to invite children to bring Penny Power offerings to the front or to pass the collection baskets for Penny Power offerings.

APRIL  
Turning in the Coins

**Bring your coins to the PA Relief Sale in Harrisburg, PA on April 1-2, 2011** to be counted and receipted. Coins must be **unwrapped** to go through the coin counters at the sale.

***Please DO NOT wrap coins! We must unwrap them.***

**Or count the coins as a group and make out a check** to "PA Relief Sale" designating "Penny Power" on the memo line. Send the check **by March 31** to:

Lois Huston, Treasurer 55 Maple Linden Lane, Frazer, PA 19355

You will receive your receipt in the mail after the sale.

Penny Power at the Pennsylvania Relief Sale  
**MULTIPLY YOUR COLLECTION**

[www.pennypower.org](http://www.pennypower.org)

*Magnify or multiply your Penny Power collection through:*

**Grow the Money Projects**

Give \$10 from the collection to any child or adult who is willing to 'grow the money' and then bring it all back for the collection. For example, someone could purchase brownie mixes, make the brownies, sell them, and return all the proceeds. The possibilities are endless.

If someone does a good job of growing \$10 and wants to try again, consider giving them \$25 to grow and return.

**Matching Contributions**

Ask an adult Sunday School class or the church at large or a local business to match what the children collect. Create layers of matching gifts. Invite different individuals to each match one week's collection. Ask different Sunday School classes to each match a month's collection. Ask the church or a local business to match the total collected before the relief sale.

**Placing Additional Containers**

Ask a local business owner if you can set up a Penny Power collection site at his or her place of business.

**Locating Special Coins**

Find out if there are any old or rare coins or coin collections within your group and bring them to the PA Relief Sale. These coins can be auctioned at the sale and increase our total.

**Involving Friends and Neighbors**

Last year one family invited all the neighbors on their street to drop their coins into the family's container. Perhaps classmates at school would be interested in hearing about Penny Power and donating their change.